



# 38th Annual Run Through the Pines

August 12, 2017 | Lake Gregory, Crestline, CA

Dear Community Member,

The Run Through The Pines is one of the oldest Southern California runs in the San Bernardino County area. Runners enjoy a 10K and/or 5K run, Kids Fun Run, or Race Walk around Lake Gregory. Last year 400 runners came to Crestline. This year we expect 500.

If you, your business, and/or organization would like to take part in this Lake Gregory tradition, by either inviting the participants to your business with enticing coupons and/or discounts or have your business visibly (marketing booth) on site at the run, we welcome you to do so. This year we plan on having a picnic/party immediately following the award ceremony and we encourage you to reserve a spot to set up and advertise your business.

The Park District also has sponsorship packages (see below) to help you promote your business to the runners who visit the mountain. Your patronage is proudly displayed on all our Run Through the Pines signage, which includes your logo on the back of the free t-shirt each runner takes home. Runners love their t-shirts!

We hope you will join us this year as we celebrate Lake Gregory and show off our beautiful mountain during our annual Run Through the Pines. If you have any questions or if you would like more information, please contact the Park District Office by email [info@rim-rec.org](mailto:info@rim-rec.org) or by calling (909) 337-7275.



Parks  
Make  
Life  
Better!

## Run Sponsorship Packages

### Gold Sponsorship - \$500

- Recognition on promotional material going forth (Email Blast, Facebook, & T-shirt)
- Prominent signage at event
- Four FREE run passes
- FREE booth space at event
- Special mile marker signage

### Silver Sponsorship - \$250

- Recognition on promotional material going forth (Email Blast, Facebook, & T-shirt)
- Signage at event
- Two FREE run passes
- FREE booth space at event
- Special mile marker signage

### Bronze Sponsorship - \$150

- Recognition on promotional material going forth (Email Blast, Facebook, & T-shirt)
- Special mile marker signage

### Mile Marker Sponsorship - \$35

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